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UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

JAMES ROSE, ANTOINE DE
SEJOURNET, and UNIVERSAL
INVEST QUALITY GROWTH
INDIVIDUALLY AND ON BEHALF
OF ALL OTHERS SIMILARLY
SITUATED,

Plaintiff,

vs.

DEER CONSUMER PRODUCTS,
INC., YING HE, YUEHUA XIA,
ZONGSHU NIE, EDWARD HUA,
ARNOLD STALOFF, QI HUA XU,
YONGMEI WANG, MAN WAI
JAMES CHIU, AND WALTER
ZHAO

Defendants.

No.: CV-11-03701-DMG (MRWx)

CLASS ACTION

**DECLARATION OF LAURENCE
ROSEN IN RESPONSE TO THE
COURT'S ORDER TO SHOW
CAUSE DATED FEBRUARY 8,
2013**

Hon. Dolly M. Gee

Hearing Date: March 8, 2013

Courtroom: 7 (Spring Street)

Time: 9:30 a.m.

1 1. At the outset, I apologize to the Court and to Defendants for missing
2 the February 8, 2013 hearing. Because of human error, for which I have ultimate
3 responsibility, the hearing was not properly calendared in my firm's calendaring
4 system. As a result, I was unaware the hearing was set for February 8.

5 2. Mr. Forman has indicated that he incurred costs and fees of \$564 in
6 attending the February 8, 2013 hearing. (Dkt. # 93). I have voluntarily paid Mr.
7 Forman \$564. I have attached a true and correct copy of the letter I sent to Mr.
8 Forman on the February 19, enclosing a check, as Exhibit 1 to this Declaration.
9 The check was received by Mr. Forman's firm on February 20. *See* Exhibit 2.

10 3. As a result of the missed hearing, I have amended my firm's
11 calendaring system. Two different people are now responsible for calendaring any
12 given event, and the next week's calendaring is now verified every Friday.

13 **A. Response to the Court's Order to Show Cause.**

14 4. The Court has asked Lead Plaintiffs' counsel to provide a sworn
15 declaration demonstrating (1) Lead Plaintiffs' counsel's qualifications to serve as
16 class counsel; (2) what Lead Plaintiffs have done to warrant an incentive award of
17 up to \$10,000 each; (3) what discovery Lead Plaintiffs undertook prior to
18 negotiating the settlement; (4) whether the parties employed a third-party neutral to
19 mediate their settlement; (5) a description of the negotiations; (6) why a settlement
20 that is 4.03% of maximum estimated damages is fair, adequate, and reasonable;
21 and (7) why the Legal Aid Foundation of Los Angeles is an appropriate cy pres
22 fund recipient in light of *Naschin v. AOL, LLC*, 663 F.3d 1034, 1039-40 (9th Cir.
23 2011). I respond to the Court's requests in turn.

B. Lead Plaintiffs' counsel's qualifications.

5. Lead Plaintiffs have selected The Rosen Law Firm, P.A., as their counsel. A true and correct copy of The Rosen Law Firm's resume is attached as Exhibit 3 to this declaration. To summarize the Exhibit, Lead Plaintiffs' Counsel has been appointed by courts as lead plaintiffs' counsel in almost 50 securities class actions. Lead Plaintiffs' counsel has been lead or co-lead counsel in actions that have recovered over \$88 million for shareholders, not counting confidential settlements. Lead Plaintiff has particular expertise in recovering funds from investors defrauded by China-based companies, and has been appointed lead or co-lead plaintiffs' counsel in 21 such actions. Lead Plaintiffs' counsel was sole class counsel in *Hufnagle v. RINO International Corp.*, No. CV 10-8695-VBF (VBKx) (C.D. Cal.), an action which has already recovered \$7 million for investors -- the second largest recovery to date of any U.S. securities class action brought by investors against a China-based company. In *RINO*, the settlement included a \$3.5 million joint payment from the company's CEO and the Chair of its Board -- an unusually high personal contribution. Since 2010, Lead Plaintiffs' counsel has tried three securities actions and one derivative action: *Sedaghat v. Roth Capital Partners, LLC*, No. BC-2732742 (Sup. Ct. County of Los Angeles); *Alexandros v. Kor Electronics, Inc.*, Case No. 06-CC-07881 (Sup. Ct. County of Orange); *Meruelo Capital Partners 2, LLC v. Dijji Corp.*, Case No. BC352498 (Sup. Ct. County of Los Angeles); and *Sawant v. Ramsey*, 07-cv-980-VLB (D. Conn.).¹ Lead

¹ Securities actions, famously, are rarely tried. For example, Jordan Eth and Emily Richman report that between 1995 and April 26, 2012, only nine securities fraud class actions were tried to a jury verdict. Jordan Eth & Emily Richman, *Securities Class Action Jury Trials Since In re JDS Uniphase Corp Sec. Litig.: No Clean Victories*, Practising Law Institute, 1950 PLI/Corp 279, 281, 285-92. *See also* Kevin Lacroix, *A Rare Spectacle: Two Securities Lawsuits Go To Trial*, InSights,

1 Plaintiffs' counsel has won three of these trials (*Sedaghat, Meruelo, Sawant*), and
 2 lost one (*Alexandros*). Thus, when securities plaintiffs' interests are best served by
 3 a trial, Lead Plaintiffs' counsel is willing and able to bring plaintiffs' claims to trial.
 4 Lead Plaintiffs' counsel has argued a number of precedent-setting opinions.² Lead
 5 Plaintiffs' U.S.-trained attorneys obtained their law degrees from New York
 6 University School of Law (Rosen, Horne), Columbia University School of Law
 7 (Shi), University of Chicago School of Law (Brown), Villanova University School
 8 of Law (Kim), Fordham University School of Law (Fuks, *cum laude*), Brooklyn
 9 Law School (Chan), and the University of Illinois (Hinton, *cum laude*).³ As Lead
 10 Plaintiffs' counsel specializes in recovering funds for investors who have been
 11 defrauded by China-based companies -- like Deer Consumer Products, Inc. -- Lead
 12 Plaintiffs' counsel employs two China-licensed attorneys (Liang, Zhang). Lead

13
 14
 15 Feb. 2008, available at
 16 <<http://www.rtspecialty.com/rtrproexec/insights/RareSpectacleTwoSecuritiesLawsuitsGoToTrial.pdf>>.

17 ² *Hellum v. Breyer*, 194 Cal.App. 4th 1300 (2011) (directors and officers of entities
 18 that violate securities laws are presumptively liable under California Corporations
 19 Code Section 25504, reversing Superior Court); *Apollo Capital Fund, LLC v. Roth*
 20 *Capital Partners, LLC*, 158 Cal.App. 4th 226 (Section 25110 of the California
 21 Corporations Code not preempted by federal law); *In re Nature's Sunshine Prods.*
 22 *Inc. Sec. Litig.*, 486 F. Supp. 2d 1301, 1307 (D. Utah 2007) (a defendants
 23 statement that he had disclosed "any fraud" that he was involved with to his auditor
 24 can support securities fraud claim when defendant was allegedly involved in
 25 Foreign Corrupt Practices Act violation); *Zagami v. Natural Health Trends Corp.*,
 26 540 F. Supp. 2d 705, 710-11 (N.D. Tex. 2008) (a defendant's failure to disclose
 27 related-party transactions amounting to 1.5% of quarterly revenue can support
 28 securities fraud claim).

³ In addition, Lead Plaintiffs' attorneys have obtained their undergraduate degrees
 from well-regarded schools such as Columbia University, Johns Hopkins
 University, and Harvard University.

1 Plaintiffs' Counsel has established many of the precedents that are routinely cited
2 by investors seeking to recover funds from Chinese companies.⁴

3 **C. What lead plaintiffs have done to warrant an incentive award of**
4 **up to \$10,000.**

5 6. As a threshold matter, Lead Plaintiffs respectfully observe that it was
6 their intention to seek a payment of up to \$10,000 in total, not for each lead
7 plaintiff. Lead Plaintiffs apologize to the Court if the language used in the notice
8 documents⁵ creates confusion, and consent to enter into a binding stipulation
9 providing that they will not seek more than \$10,000 in total.

10 7. Economic theory makes clear that if efforts to create a common good
11 are not adequately rewarded above and beyond a pro rata portion of the common
12 good created, then persons will not undertake efforts to create the common good.
13 Newberg on Class Actions § 14:6 (4th Ed. 2012). That is because the individual
14 investment into procuring the common good is itself not rewarded. *See id.* This is
15 an instance of the free-rider problem. *In re Zyprexa Prods. Liab. Litig.*, 594 F.3d
16 113, 129 (2d Cir. 2010). To overcome the free-rider problem, the expected reward
17 from participation should exceed the cost of lead plaintiffs' time and the risk lead
18

19 ⁴ *Munoz v. China Expert Technology, Inc.*, No. 07 Civ. 10531 (AKH), 2011 WL
20 5346323 (Nov. 7, 2011) (overruling defendants' Chinese state secrecy objections in
21 securities fraud case involving China-based company); *In re China Educ. Alliance,*
22 *Inc. Sec. Litig.*, No. CV 10-9239 CAS (JCx), 2011 WL 4978483 (permitting
23 investors to rely on certain Chinese regulatory filings and third-party reports in
24 pleading that a China-based company committed securities fraud); *In re Fuwei*
25 *Films Sec. Litig.*, 634 F. Supp. 419, 437-38 (S.D.N.Y. 2009) (that information is
26 available in Chinese news outlets does not make it general public knowledge to
27 relieve securities seller of obligation to disclose such information).

28 ⁵ "Attorneys for the Lead Plaintiff[s] [...] intend to ask the Court [for] an award to
the Lead Plaintiffs not to exceed \$10,000." Dkt. # 87-4 at 12

1 plaintiff undertakes. Not only that, though -- even if the potential lead plaintiff
2 expects to recover enough funds from the litigation to justify the expenditure of
3 time, the potential lead plaintiff may assume that if he, she, or it elects not to
4 become lead plaintiff, another wronged investor will step forward to recover funds.
5 Hence, for any person to become lead plaintiff, that person must judge that the
6 benefit they receive from themselves being lead plaintiff, as opposed to the benefit
7 they receive from being an absent class member, is high enough to compensate
8 them for the loss of time and money, and the risks undertaken, by being lead
9 plaintiff. For this reason, courts have found it necessary to provide lead plaintiffs
10 an incentive award.

11 8. And this case is an excellent illustration of the free-rider problem.
12 Defendant Deer has been unusually aggressive in publicly and privately attacking
13 plaintiffs' counsel, the investment firm that issued the report calling attention to
14 Deer's fraud, and lead plaintiffs themselves.

15 9. For example, on May 2, 2011 -- the Monday morning after the Friday
16 on which the complaint initiating this action was filed -- Deer issued a threatening
17 press release, providing in relevant part:

18 The Company believes its common stock has been manipulated
19 in collusion among "naked" short sellers, which may include U.S. and
20 off-shore based hedge funds/individuals that distribute false and
21 fabricated information concerning the Company via various websites
22 and blogs, including through SeekingAlpha.com, a website owned by
23 Seeking Alpha Ltd., an Israeli company.

24 In what appears to be a part of this attempted manipulation, a
25 purported class action complaint was filed against the Company by
26 The Rosen Law Firm. This complaint is expressly based upon the
27 false and defamatory reports concerning the Company that were
28 authored by a fictitious character - "Alfred Little" and published by
Seeking Alpha Ltd. even though Seeking Alpha Ltd. had deleted
certain false reports prior to the filing of the complaint. Litigation

1 counsel for DEER has notified The Rosen Law Firm that the
2 complaint contains numerous false and inaccurate allegations and the
3 Company will seek sanctions against *the plaintiff* and The Rosen Law
4 Firm if the complaint is not withdrawn in its entirety.

[Emphasis added].

5 10. That day, Robert Knuts of the law firm Park & Jensen, LLP also
6 delivered a letter to Lead Plaintiffs' counsel under Federal Rule of Civil Procedure
7 11. The letter requested that Lead Plaintiffs' counsel withdraw the complaint, and
8 warning of possible sanctions against both Lead Plaintiffs' counsel and plaintiffs. A
9 true and correct copy of the letter is attached as Exhibit 4 to this filing.

10 11. The threat was not idle. On March 28, 2011 Deer sued Alfred Little,
11 the firm that issued the report calling attention to Deer's fraud, in New York State
12 Supreme Court. *Deer Consumer Products, Inc. v. Alfred Little*, Index No.
13 650823/2011 (N.Y. County Sup. Ct.) Deer also sued a variety of other defendants.
14 On November 30, 2012, the action was dismissed against all defendants who
15 appeared. Dkt. # 519, at 37-38. Nevertheless, Lead Plaintiffs believe that Alfred
16 Little and various other parties have been put to considerable expense -- for
17 example, the docket currently has 538 entries.

18 12. And indeed, the week Lead Plaintiffs' amended complaint was served,
19 Benjamin Wey -- Deer's promoter -- called Mr. de Sejournet. Wey threatened Mr.
20 de Sejournet, and the company Mr. de Sejournet works for, with business and legal
21 retaliation.

22 13. Because of Defendants' threats and lawsuits, fewer class members
23 approached Lead Plaintiffs' counsel to serve as lead plaintiffs than would otherwise
24 in a similar case.⁶

25 ⁶ Lead Plaintiffs' counsel filed the initial complaint in this action and issued the
26 PSLRA-mandated early notice. 15 U.S.C. § 78u-4(b)(3)(A).
27

1 14. By choosing to become Lead Plaintiffs even in light of these risks,
2 Mr. de Sejournet and Universal Invest Quality Growth exposed themselves in a
3 manner that other class members have not.

4 15. Mr. de Sejournet and Universal Invest Quality Growth's decisions
5 nonetheless to pursue this action on behalf of the Class has rewarded the Class. It
6 is only fair that Mr. de Sejournet and Universal Invest Quality Growth be
7 compensated out of that reward. *See Cook v. Niedert*, 142 F.3d 1004, 1016 (7th
8 Cir. 1998) (\$25,000 award is justified despite class member's objections because
9 "[m]ost significantly, the special master found that, in filing the suit, Cook
10 reasonably feared workplace retaliation").

11 16. Amounts greater than \$10,000 are routinely awarded to lead plaintiffs,
12 and even named plaintiffs, in actions much less fraught than this one. *In re Veritas*
13 *Software Corp. Sec. Litig.*, 396 Fed. App'x 815, 817 (3d Cir. 2010) (\$15,000 for
14 each lead plaintiff); *Buccellato v. AT&T Operations, Inc.*, No. C10-00463-LHK,
15 2011 WL 4526673, at *4 (N.D. Cal. June 30, 2011) (\$20,000 to lead plaintiff,
16 \$5,000 to class representatives); *In re Xcel Energy, Inc., Sec., Deriv. & ERISA*
17 *Litig.*, 364 F. Supp. 2d 980, 1000 (D. Minn. 2005) (approving a \$100,000 award to
18 lead plaintiffs, and noting that awards to lead plaintiffs are important because they
19 further "the important policy role [lead plaintiffs] play in the enforcement of the
20 federal securities laws on behalf of persons other than themselves"); *cf. Staton v.*
21 *Boeing Co.*, 327 F.3d 938, 975-978 (9th Cir. 2003) (reversing settlement where
22 settlement proposed to set up two-tier structure awarding more points to two-
23 hundred class members who had stepped forward and allowed their names to be
24 used in Title VII opt-in action and could not justify their additional payment).

25 17. Indeed, the Ninth Circuit has explicitly upheld an award of \$10,000 to
26 two lead plaintiffs in an action that had settled for \$1.725 million a mere four
27

1 months after the plaintiffs' filing a consolidated complaint. *In re Mego Fin. Corp.*
2 *Sec. Litig.*, 213 F.3d 454, 457, 462 (9th Cir. 2000).

3 18. And finally, by preliminarily approving the settlement, the Court is
4 not making a final determination as to whether Mr. de Serjounet and Universal
5 Invest Quality Growth are actually entitled to \$10,000. It is merely making the
6 judgment that the settlement is sufficiently fair that it should be submitted to Class
7 members to either opt-out from or object to.

8 **D. What discovery lead plaintiffs undertook prior to negotiating the**
9 **settlement.**

10 19. In any private action brought under the federal securities laws,
11 discovery is stayed during the pendency of *any* motion to dismiss. 15 U.S.C. §
12 78u-4(b)(3)(B). Nor can a plaintiff take discovery after filing a complaint but
13 before any defendant files a motion to dismiss; courts have held that discovery is
14 stayed then as well. *In re JDS Uniphase Corp. Sec. Litig.*, 238 F. Supp. 2d 1127,
15 1132 (N.D. Cal. 2002); *In re American Funds Sec. Litig.*, 493 F. Supp. 2d 1103,
16 1104 (C.D. Cal. 2007); *see also S.G. Cowen Sec. Corp. v. U.S. Dist. Court for*
17 *Northern Dist. of Cal.*, 189 F.3d 909, 912-13 (9th Cir. 1999) ("[D]iscovery should
18 be permitted in securities class actions *only after the court has sustained the legal*
19 *sufficiency of the complaint*") (internal quotations omitted) (emphasis in original).

20 20. Here, the first motion to dismiss was filed on October 21, 2011; it had
21 not been decided when the parties agreed in principle to settle the litigation on or
22 about October 10, 2012. Hence, Plaintiffs have not yet been permitted to, and did
23 not, take formal discovery through compulsory process, such as letters rogatory,
24 subpoenas, requests for production, interrogatories, or requests for admission.
25
26
27

1 21. Nevertheless, both to draft an initial and an amended complaint and
 2 after the amended complaint was filed, Lead Plaintiffs retained investigators in
 3 China to gather evidence in support of their claims, evaluate the likelihood of
 4 success on the merits, and Deer's ability to pay any judgment. This investigation
 5 included:

- 6 a. Interviews of persons with knowledge;
- 7 b. Retaining private investigators in China;
- 8 c. Obtaining various filings made by Deer's subsidiaries with various
 9 Chinese government entities, including corporate and tax filings made by Deer's
 10 subsidiaries;
- 11 d. Discussions with Alfred Little, Roddy Boyd, and various other third-
 12 party analysts who investigated Deer;
- 13 e. Exhaustive review of all information available in the public domain
 14 regarding Deer;
- 15 f. Consultation with experts; and
- 16 g. Obtaining credit reports on Deer's subsidiaries.

17 **E. Whether the parties employed a third-party neutral to mediate**
 18 **their settlement.**

19 22. The Parties did not employ a third-party neutral to mediate their
 20 settlement.
 21

22 **F. A description of the negotiations.**

23 23. The Parties began settlement discussions in the summer of 2012.
 24 Settlement discussions involved Plaintiffs, Defendants, and Defendants' insurer. In
 25 the fall of 2012, Plaintiffs began negotiating directly with Defendants' insurer,
 26 which is the entity that is paying the proposed settlement.
 27

1 24. Settlement discussions included:

2 a. Whether Deer and various defendants had committed fraud;

3 b. Whether U.S.-based defendants had committed fraud;

4 c. Even if those persons had committed fraud, whether Lead Plaintiffs
5 would be able successfully to plead that they did in light of the exacting pleading
6 standards imposed by the Private Securities Litigation Reform Act (the "PSLRA"),
7 the fact that nearly all evidence of fraud is specifically within the defendants'
8 possession, and the fact that no plaintiff could obtain any discovery until that
9 plaintiff's complaint survived a motion to dismiss.

10 d. Whether Lead Plaintiffs would be able to prove its claims since
11 Defendants were located in China, and according to Lead Plaintiffs' allegations,
12 had routinely forged documents and lied in SEC reports, such that Defendants
13 could forge documents and otherwise be untruthful in response to compulsory
14 discovery.

15 25. Despite these discussions regarding success on the merits, however,
16 settlement discussions focused on Defendants' ability to pay. Deer and its officers
17 and directors' sole major U.S. asset is a \$5 million Directors' and Officers' liability
18 insurance policy (the "D&O Policy"). All defendants except for Arnold Staloff and
19 Walter Zhao live in China.⁷ Zhao and Staloff live in the U.S. but do not have
20 substantial resources. Deer's operating subsidiaries are located in China.

21 26. China ordinarily does not enforce U.S. judgments. "Whether the
22 judgments of state and federal courts in the United States will, might, or can be
23 enforced in China, both as a matter of Chinese law and in practice, is a question
24

25 ⁷ Other potential U.S.-based defendants -- for example, Benjamin Wey, Deer's
26 promoter, and Goldman Kurland Mohidin, LLP, Deer's auditor -- are not released
27 by this settlement.

1 that occasionally crops up in litigation [...] Unlike many questions about the
 2 Chinese legal system, however, this one can be answered with a fair degree of
 3 confidence both as to formal law and as to actual practice: almost certainly no."
 4 Donald Clarke, The Enforcement of United States Court Judgments in China: A
 5 Research Note, George Washington University Law School Public Law and Legal
 6 Theory Working Paper No. 236, at 1 (2004). Hence, if the Class is to be
 7 compensated at all, the major source of recovery must be U.S.-based defendants or
 8 Deer's U.S.-based assets.

9 27. The D&O Policy is an eroding policy, just like practically all such
 10 policies. In an eroding policy, defense costs deplete the amount of funds in the
 11 policy available to pay any claim. *See DPC Ind., Inc. v. American Intern. Specialty*
 12 *Lines Ins. Co.*, 615 F.3d 609, 615 n. 3 (5th Cir. 2010). Thus, every dollar that is
 13 spent on defense counsel's fees incurred in defending this action is a dollar that is
 14 not available to satisfy the Class's claims. Defendants' lead counsel William
 15 Forman charges his time at \$550/hour (and his fees are on the low-end for most
 16 securities class action defense counsel). It is not unusual for a defense firm to incur
 17 fees of \$750,000 just getting through the motion to dismiss stage in a securities
 18 class action. Thus, the economics of this case dictate that settlement -- if it is to be
 19 achieved at all -- must be achieved before Defendants expend the significant
 20 resources. *See In re Safety Components, Inc. Sec. Litig.*, 166 F. Supp. 2d 72, 85,
 21 88, 91 (D.N.J. 2001) (where corporate defendant was in bankruptcy and d&o
 22 policy was only significant asset, settlement early in case was fair and reasonable).

23 28. Discovery in securities class actions is notoriously expensive. *E.g. In*
 24 *re Genta Sec. Litig.*, Civil Action No. 04-2123 (JAG), 2008 WL 2229843, at *6
 25 (D.N.J. May 28, 2008) (data collection would cost six-seven million dollars).
 26 Indeed, discovery is so expensive that the PSLRA was passed in part to remedy the

1 perceived abuse of plaintiffs coercing settlements using the threat of discovery.
2 H.R. Conf. Rep. 104-369, at 37 (1995) (opining that "[t]he cost of discovery often
3 forces innocent parties to settle frivolous securities class actions").

4 29. Hence, it was crystal clear during the settlement negotiations that the
5 longer this action proceeded, the less money would remain in the policy and be
6 available to pay the Class's claims.

7 **G. Why a settlement that is 4.03% of maximum estimated damages**
8 **is fair, adequate, and reasonable.**

9 30. As noted above, the main determinant of this settlement is Defendants'
10 ability to pay.

11 31. The sole U.S.-based defendants are Walter Zhao and Arnold Staloff.
12 Arnold Staloff was an outside director; Walter Zhao was an outside director from
13 May to September 2009, and Deer's president from September 2009 to May 2010.
14 A recent empirical survey found that between 1980 and 2005, there were just 13
15 securities suits in which outside directors made any payments, out of thousands of
16 suits. Bernard Black et al, Outside Director Liability, 58 Stan. L. Rev. 1055, 1063-
17 64 (2006).

18 32. Every other individual defendant -- Ying He, Yuehua Xia, Zongshu
19 Nie, Yongmei Wang, Man Wai James Chiu, and Edward Hua -- resides in China.
20 Similarly, all of Deer's assets are located in China, except for its D&O policy,
21 which is held with American International Group.

22 33. The D&O Policy is consumed as it pays out defense costs in this
23 action. In addition, Deer is subject to two other actions that are consuming the
24 D&O Policy: a NASDAQ request for information, and a Securities and Exchange
25 Commission action styled *In the Matter of Deer Consumer Products*, HO-11595.
26

1 34. As noted above, discovery in securities class actions is notoriously
2 expensive. If this action proceeds much beyond the pleadings, the D&O Policy will
3 likely be quickly consumed by defense counsel's fees, leaving the Class with
4 nothing at all.

5 35. Courts recognize that the inability of defendants to withstand a greater
6 judgment is a factor in approving a settlement. 4 Newberg on Class Actions §
7 11.50 and n.3 (4th ed. 2012) (collecting cases). "In most situations, unless the
8 settlement is clearly inadequate, its acceptance and approval are preferable to
9 lengthy and expensive litigation with uncertain results." *Id.*

10 36. Yet notwithstanding the cost of discovery, the probable result of any
11 attempt to pursue this case to trial, the cost of the NASDAQ and SEC actions, the
12 settlement proposes to pay more than two-fifths-- \$2.125 million out of \$5 million
13 million -- of the D&O Policy to the Class to settle the action.

14 37. The proposed settlement is, moreover, a partial settlement. The partial
15 settlement allows this action to continue against Deer's auditor, Goldman Kurland
16 Mohidin LLP. Goldman is located in the U.S.

17 38. Finally, according to Cornerstone Research, in a survey of all
18 securities class actions filed between 1996 and 2009, where "plaintiff-style"
19 damages were between \$50 million and \$124 million, the median settlement was
20 for 5.3% of damages. Ellen M. Ryan and Laura E. Simmons, Securities Class
21 Action Settlements -- 2010 Review and Analysis at 5.⁸ Pursuant to Rule 23, all
22 securities class action settlements must be approved by the Court. Hence, as this
23 partial settlement proposes to recover 4.03% of damages just from Deer and its
24

25 ⁸ Available at < [http://securities.stanford.edu/Settlements/REVIEW_1995-](http://securities.stanford.edu/Settlements/REVIEW_1995-2010/Settlements_Through_12_2010.pdf)
26 [2010/Settlements_Through_12_2010.pdf](http://securities.stanford.edu/Settlements/REVIEW_1995-2010/Settlements_Through_12_2010.pdf)>.

1 officers and directors, it recovers almost as much as the median case just from
2 these defendants.

3 **H. Why the Legal Aid Foundation of Los Angeles is an appropriate**
4 ***cy pres* fund recipient in light of *Naschin v. AOL, LLC*, 663 F.3d 1034,**
5 **1039-40 (9th Cir. 2011).**

6 39. Where a class action settlement provides potential unclaimed funds,
7 the parties generally have three options: (1) *cy pres*; (2) escheat to the Treasury; or
8 (3) reversion to the defendant. *Six (6) Mexican Workers v. Arizona Citrus Growers*,
9 904 F.2d 1301, 1307 (9th Cir. 1990). Reversion to defendants would provide
10 defendants with an unearned windfall. *Id.* at 1309. Escheat to the federal
11 government would not benefit Class members. Hence, Lead Plaintiffs elected to
12 have any unclaimed funds be donated to the Legal Aid Foundation of Los Angeles.

13 40. As a threshold matter, the use of *cy pres* funds in this case is limited.
14 The Stipulation of Settlement governs the settlement. The Stipulation of Settlement
15 provides that, first, *all persons who file a claim will receive a portion of the*
16 *settlement proceeds*. Stipulation of Settlement at D.13-14 (Dkt. # 87 at 19-20). But
17 should any of those persons fail to cash the checks they receive within one year,
18 then there will be cash remaining in the settlement fund. The settlement provides
19 that all these funds from uncashed checks will be redistributed to class members
20 who would receive more than \$10 in a distribution.⁹ Stipulation of Settlement at
21 D.14. Some recipients of this redistribution might not claim their redistributed
22 funds. *Id.* That money -- money from checks that were requested, then distributed,
23 then not cashed, then redistributed, and then again not cashed -- is the only money
24

25 ⁹ That the checks will all for more than \$10.00 increases the likelihood that they
26 will all be cashed.

1 that would revert to *cy pres*. Lead Plaintiffs' counsel has spoken with the proposed
2 claims administrator in this case. Based on his experience administering over 200
3 settlements and conservative assumptions, the proposed claims administrator
4 believes that a 2-5% non-redemption rate for each distribution is reasonable in this
5 case. Because there are two distributions, therefore, a reasonable non-redemption
6 rate is 0.04%-0.25% of the distributed proceeds (or about \$600-\$3,500). Hence, the
7 vast majority of the settlement -- well over 99% -- will be distributed directly to
8 class members. The estimated \$600-\$3,500 remainder-of-a-remainder would be,
9 too, but for the fact that it is likely not possible to distribute such funds without
10 incurring more than \$600-\$3,500 in administration expenses.

11 41. In *Naschin*, the Ninth Circuit found problematic a settlement that
12 allocated all of the settlement proceeds (minus attorneys' fees) to a *cy pres*
13 recipient. 663 F.3d at 1036-37. Class members got nothing. *Id.* at 1037. The Ninth
14 Circuit was concerned that a settlement provided to a charity rather than class
15 members would "answer to the whims and self interests of the parties, their
16 counsel, or the court," and may "create the appearance of impropriety." *Id.* at 1039.
17 As a solution to these problems, the Ninth Circuit ordered that the court consider
18 "(1) the objective of the underlying statute(s) and (2) the interests of the silent class
19 members" in determining the *cy pres* distribution. *Id.*

20 42. Here, over 99% of the settlement will go to class members. It is only
21 those funds that remain unclaimed after redistribution -- the remainder of a
22 remainder that cannot adequately be distributed -- that will revert to the Legal Aid
23 Foundation. Because the settlement is payable to the class, Lead Plaintiffs and their
24 counsel are answerable to that class as well. Hence, this case does not raise the
25 concerns raised in *Naschin*. And even if the case raises the same concerns as
26 *Naschin*, they are adequately answered. The objective of the underlying statute has
27

1 been satisfied by distributions to class members. And absent class interests have no
 2 interest in a distribution of settlement funds that reduces the amount they can
 3 obtain from the settlement funds.

4 43. This action was brought as a class action under the antifraud
 5 provisions of the Securities and Exchange Act of 1934 (the "Exchange Act.") Both
 6 Fed. R. Civ. Proc. 23 and the antifraud provisions aim to protect individuals from
 7 the depredations of well-heeled defendants. The Legal Aid Society provides legal
 8 services to needy individuals. And courts regularly approve donations of residual
 9 funds from securities class actions to the Legal Aid Foundation. *E.g. Tate v.*
 10 *Restaurant Technologies, Inc.*, Civil No. 09-cv-2076 MJD/JJG, 2010 WL 6001577,
 11 at *3 (D. Minn. Nov. 29, 2010); *Freeport Partners, LLC, v. Allbritton*, No Civ.A
 12 04-2030 (GK), at *3 n.5 (D.D.C. March 13, 2006).

13 44. Should the Court doubt the suitability of the Legal Aid Foundation as
 14 a recipient, Lead Plaintiffs consent to substitution of a charity whose purpose is
 15 more closely aligned to this action -- for example, the University of San Francisco
 16 School of Law, Investor Justice Clinic, which represents investor plaintiffs in
 17 securities arbitrations and other proceedings.

18 **I. Other matters.**

19 45. *First*, the Court's Order to Show Cause provides that "[t]he Court
 20 notes the class notice should not require class members to file their objections or
 21 opt-out requests directly with the Court." Dkt. # 92, at 2.

22 46. Lead Plaintiffs respectfully observe that the notice does not require
 23 that class members file their opt-out requests with the Court. Dkt. # 87-4, at 10-11.
 24 Lead Plaintiffs respectfully observe that the notice requires that class members
 25 mail their objection to the Court, but does not require that they file their objections
 26

1 with the Court. *Id.* at 12. Lead Plaintiffs respectfully observe that the Federal
2 Judicial Center recommends that objectors be required to mail their objections to
3 the court, just as they are required to do here. *Compare id. with* Federal Judicial
4 Center, Securities Class Action Certification and Settlement: Full Notice, at 6 (go
5 to www.fjc.gov, select "Class Action Notices Page", select "Securities class action
6 certification and settlement: full notice") (both requiring mailing to the Court,
7 Class Counsel, and Defense Counsel). Requiring objectors to mail objections to the
8 clerk of the Court ensures that the Court receives all objections. Hence, Lead
9 Plaintiffs do not believe that the Notice Documents should be amended to reflect
10 the Court's concerns. However, if the Court does not wish to have objections
11 mailed to it, Lead Plaintiffs consent to amending the notice document to remove
12 the requirement that objectors mail their objections to the clerk of the Court.

13 47. *Second*, a decision to preliminarily approve the Proposed Partial
14 Settlement is not a determination that the settlement is fair, adequate, and
15 reasonable. Rather, it is a determination that the Proposed Partial Settlement is
16 within the range of what might be found fair, reasonable, and adequate, so that
17 notice should be given to Class Members, and a hearing scheduled to consider final
18 Settlement approval. Manual for Complex Litigation § 21.632, at 321 (4th ed.
19 2004). Even if the Court determines that the Partial Settlement is fair, adequate,
20 and reasonable *now*, it will still be required to determine whether it is fair,
21 adequate, and reasonable at the final Settlement hearing, because the Court must
22 take Class Members' views into account. *In re Bluetooth Headset Prods. Liab.*
23 *Litig.*, 654 F.3d 935, 946 (9th Cir. 2011) ("[C]ourts generally must weigh [...] (8)
24 the reaction of the class members of the proposed settlement.").

1 Dated: February 22, 2013

Respectfully submitted,

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5 Laurence M. Rosen, Esq.
6 Lead Counsel to Lead Plaintiffs
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CERTIFICATE OF SERVICE

I, Laurence Rosen, hereby declare under penalty of perjury as follows:

I am the Managing Attorney of the Rosen Law Firm, P.A., with offices at 355 South Grand Avenue, Suite 2450, Los Angeles, CA, 90071. I am over the age of eighteen.

On February 22, 2013, I electronically filed the following
**DECLARATION OF LAURENCE ROSEN IN RESPONSE TO THE
COURT'S ORDER TO SHOW CAUSE DATED FEBRUARY 8, 2013**

with the Clerk of the Court using the CM/ECF system which sent notification of such filing to counsel of record.

Executed on February 22, 2013

_____/s/ Laurence Rosen